

STEP-BY-STEP START YOUR OWN ECO-CLUB

- Based on: Kowsalya's eco club's
- What is it: Eco-clubs are clubs of young people who want to make a change for the environment. Members are getting educated on environmental issues and take action by organizing activities to help the environment.
- How does it help: Children get to know about environmental issues and take action to make a change for the environment.



1

Get organized

There are a few things you need to have before you start your club.

- First you don't have to do the project alone, find people who are interested in joining you. Maybe your friends, people at your school. Is there a local environment organization: maybe they know people who want to help you!
- Second you need a place that you can come together: maybe you can meet at your school, your local community house, church or mosque or in a public space.
- Third you make a plan with your team: what are you planning to do with the club? How will a meeting look like? What are your goals with the club? For example Kowsalya's goal was to eradicate the use of plastic bags in her community.

2

Launch the club

Off course a club needs members. How are you going to make sure people are going to join your club? Maybe you can do a presentation on your topic at school, afterwards people who are interested can sign up. Or just like Kowsalya use the local environmental organization: they work with children, they can spread the word and help you to get members. Tip: create a social media account so people can follow you and you can give them information in an easy way.

3

Have the club meetings

Now it is go-time: the club has started. How often are you going to do club meetings: every week, every 2 weeks, every month? Do what works for you. First educate the club members on (local) environmental issues. Create fun activities to do this: for example a quiz. Tip: use the SDG's! Then think how the club can take action! Make sure that everybody in your team has a task: do a fun activity to start the club meeting, educate the club members on environmental issues, do the registration of members or something else. Ask the members of your club for feedback: what do they want to do for the environment?

4

Celebrate your success!

Think about the goal you set for your club: Does your club have more than 15 members? Did you organize your first clean up event? Do the shops in your community don't hand out plastic bags anymore? Celebrate!

How can you do this?

Keep in mind: this is just an example! You can adjust it to your own circumstances and with your own ideas. Take for example Aisswarya from India, who also set up clubs, but hers are focused on gender equality: "the girls = boys clubs" or Sazeda from Bangladesh with her club against child marriage. Find them on our website!